1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* The theatre parent category is the maximum which we can see at 185 successful outcomes. Also, this category is the maximum fails outcome with a total of 132.
* The plays sub-category is the maximum which we can see at 187 successful outcomes. Also, this category is the maximum failed result with a total of 132.
* From the year 2010 to 2020, the month of May was with the maximum successful outcomes in all the parent categories.

1. What are some limitations of this dataset?

* We cannot perform an analysis by city or state because they only provide us country dataset.
* In the dataset, we do not have the name of the backers; that way cannot carry out analyses per percentages of participation projects.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* Create a new sheet with a pivot table that analyses the initial worksheet to count outcome per currency and filters by parent category and Sub-category.
* Create a stacked-column pivot chart that can be filtered by outcomes and currency based on the table that I created.
* Create a new sheet with a pivot table that analyses the initial worksheet to the sum of the goal and pledged per parent category and filters by years.
* Create a stacked-column pivot chart that can be filtered by the sum of goals and pledged and parent category on the table that I created.

Note: you can see those tables and charts in the Excel file.